



TECHNOLOGY NASHVILLE

FRANKLIN MARRIOTT COOL SPRINGS
FRANKLIN, TENNESSEE
MAY 21, 2009



WHAT IS TECHNOLOGY NASHVILLE ?

The Nashville Technology Council presents the 9th Annual Technology Nashville Conference. Technology Nashville is our flagship event, addresses the State of Information Technology in our region, as well as tech innovation, talent, entrepreneurship, and technology sector employment.



WHO ATTENDS TECHNOLOGY NASHVILLE ?

This event draws senior management from technology companies as well as economic leaders from in and around the Middle Tennessee region that play key roles in determining the future of our industry. This event attracts approximately 250 participants with a format that includes breakfast / networking, panel presentations, a seated luncheon and targeted Keynote addresses.



WHY TECHNOLOGY NASHVILLE ?

Gain Visibility and Targeted Exposure to:

- Anticipated 250 or more Executives interested in technology business.
- Two waves of e-mail invitations, announcements & reminders distributed to NTC contacts (to a universe of approximately 8,000 persons)
- Coverage in the Nashville Area Chamber ROI Magazine. Logo included in advertisements of key publications associated with the Council highlighting the conference.
- Sponsors' logos highly visible at key points within the conference area.
- Public-information efforts directed toward local, regional, national and industry media.
- Other on-site exposure are table cards, program materials, podium announcements.

Nashville Technology Council will provide:

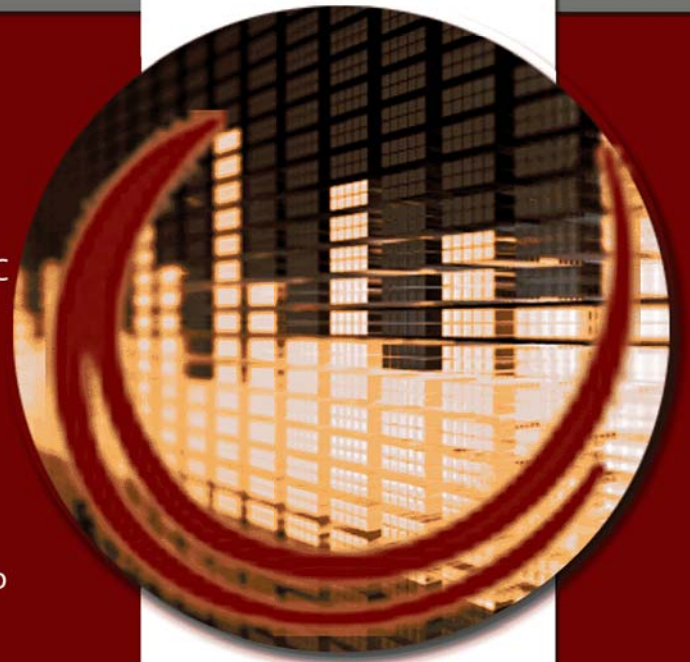
- Recognition by name from podium in NTC Opening remarks
- Logo recognition in Conference news release in Nashville Chamber ROI Magazine (May edition)
- FREE registration for up to (10) individuals (names due by May 8th)
- Logo inclusion on NTC website conference page (Page contains all information on conference including registration information)
- Table (6 ft.) skirted table in prominent location (Electric is included)
- Logo projected on presentation screen before and after first/last speakers and during breaks
- Recognition in local radio spot announcing the conference
- Logo & Company Description inclusion on Program Booklet handout
- Logo inclusion in 2 pre-event promotional EMMA e-mails
- Logo on tabletop signs throughout the Conference
- Recognition in conference ad for the Nashville Business Journal announcing the event
- Recognition in conference ad for the City Paper announcing the event
- Name included in the event announcement in the "Business Section" of the Tennessean
- Introduce the Keynote Speaker from the podium with the option to have a 1 minute speech relaying to the audience the offerings of your company

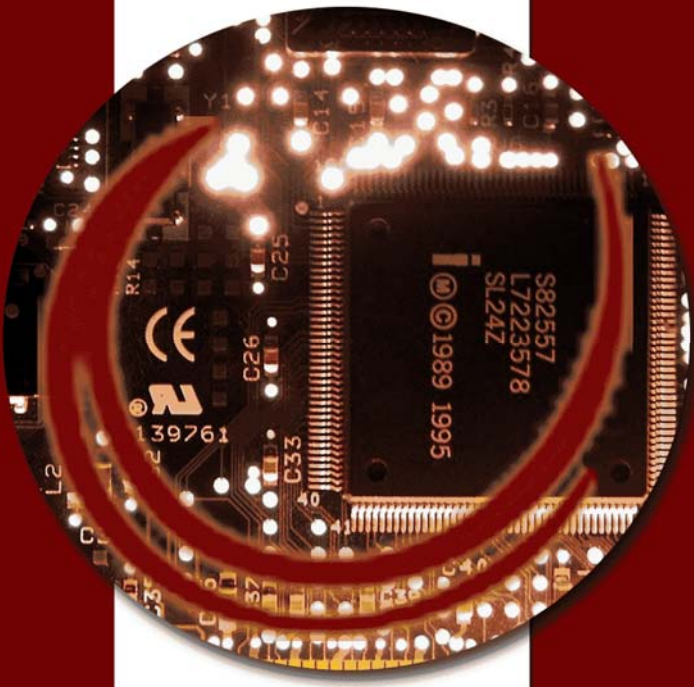
PLATINUM

TECHNOLOGY
NASHVILLE

Sponsor Obligations Include:

- Execute Sponsorship agreement and render payment to NTC by no later than May 1st
- Designate single point of contact for Sponsor participation, convey to NTC
- Provide company logo in vector format for large-scale reproduction and company description by April 10th
- Provide the name of the person introducing the Keynote Speaker by May 6th
- Provide names of all attendees registered under sponsorship by May 6th





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GOLD

Nashville Technology Council will provide:

- Recognition by name from podium in NTC Opening remarks
- Logo recognition in Conference news release in Nashville Chamber ROI Magazine (May edition)
- FREE registration for up to (5) individuals (names due by May 8th)
- Logo inclusion on NTC website conference page (Page contains all information on conference including registration information)
- Table (6 ft.) skirted corp. table in prominent location (Electric is included)
- Logo projected on presentation screen before and after first/last speakers and during breaks
- Logo & Company Description inclusion on Program Booklet handout
- Logo inclusion in all pre-event promotional EMMA e-mails
- Recognition in conference ad for the Nashville Business Journal announcing the event
- Recognition in conference ad for the City Paper announcing the event
- Logo on banner's located on both the right & left sides of the Conference room
- Logo on tabletop signs throughout the Conference
- Introduce one of the Panels from the podium with the option to have a 1 minute speech relaying to the audience the offerings of your company

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SILVER

TECHNOLOGY
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TECHNOLOGY NASHVILLE

SPONSOR AGREEMENT

THURSDAY, May 21, 2009

With my signature below, I certify that I am authorized by my company to enter into this agreement, and the terms as outlined above have been accepted as written. Any changes to the above must be in writing and signed by both the Sponsor and an NTC representative.

Please make sure to check the level that you would like to lock in to (Items crossed out are sold out):

- ~~Platinum (\$5,000)~~ Gold (\$3,000) Silver (\$2,000) Exhibitor (\$500)
- ~~Lanyards (\$500)~~ Prog. Book Full page ad (\$200) Prog. Book 1/2 page ad (\$100)
- Prog. Book 1/4 page ad (\$50)

Company: _____

Primary Contact: _____ Job Title: _____

Address: _____ Address2: _____

City /State / Zip: _____

Phone: _____ Fax: _____

Email: _____ Website http:// _____

Signature: _____

Cancellation Policy: After May 10, 2009, NO REFUNDS will be given.

Note: Balance is due May 19, 2009

If paying by check, make payable to Nashville Technology Council

Card number: _____ Exp. Date: _____

Name on Card: _____ Card Billing Zip Code: _____

Card Holder Signature: _____

Please fax back this form to 615-743-3159 to reserve your spot!