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NASHVILLE TECHNOLOGY COUNCIL PUTS TECHVILLE ON THE MAP

Nashville being recognized as a technology hub

Nashville, Tenn. (April 24, 2009)-The Nashville Technology Council (NTC) broke ground on Techville today. Techville demonstrates Nashville's breadth and depth in the technology industry by profiling the leading technology companies in the region. Techville is presented as a colorful map, an artist's rendition of Middle Tennessee, which includes logos of technology companies and famous Music City landmarks located all over Middle Tennessee. Techville is available in a 2'x3' poster and online at Techville.us.

"As honorary Mayor of Techville, I decree April 24, 2009 as TechDay," proclaimed Beth Chase, CEO C3 Consulting and current NTC Board of Directors Chair. "Today we are taking another step in positioning Nashville as a leading destination for technology companies."

Like a real city, Techville has City Council members and Commissioners. 53 companies received special recognition as City Council members and Commissioners. In total, the printed map displays 158 technology companies and online there are over 327 technology companies represented.

The Techville.us website is a helpful tool to search for technology services by the companies featured on the map. On the website, viewers can scroll over the logos for company descriptions and key contact information. The user can click through to the company's website.

The Techville map puts a face on Nashville's technology industry. "The first time I saw it, I was amazed at the sheer number of companies that make up our technology community - as well as the breadth of services and products offered," said Nicholas Holland, CEO of centre{source} and creator of the website. "When people think of Nashville, they often think of Music or Healthcare. After seeing the Techville map, one will appreciate the significance of the technology industry."

About the Nashville Technology Council

The Nashville Technology Council, an affiliate of the Nashville Area Chamber of Commerce, is an exclusive, 501(c)(6) non-for-profit organization devoted to helping the Middle Tennessee technology community succeed. Membership is open to technology companies, technology employers, service providers, educational institutions, and non-profit companies interested in supporting the growth of technology business in Middle Tennessee.

Since its formation in 1999, the NTC's membership has grown to more than 350 organizations. New programs and events such as technology roundtables, educational initiatives, annual technology conferences, a technology job bank and other activities are designed to foster Nashville's technology industry.

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