

Contact: Kevin Bittorie
Phone: 615-743-3162
Email: kbittorie@technologycouncil.com
Website: www.technologycouncil.com

FOR IMMEDIATE RELEASE

NASHVILLE TECHNOLOGY COUNCIL UNVEILS NEW WEBSITE

New website for business, academics, and students launched

Nashville, Tenn. (March 31, 2009)- The [Nashville Technology Council](http://www.technologycouncil.com) (NTC) has announced the re-launch of its main website at technologycouncil.com and the launch of a new website for [Turning the Tide of Technology](http://t3tech.org) (T3) at t3tech.org. The T3 initiative is a joint effort of the academic and business communities for the purpose of collaborating on solutions around key challenges in the technology sector.

“The website is a major component of the new branding initiative launched in January of this year,” said J. Tod Fetherling, President/CEO, Nashville Technology Council. “Our members, Board, and more than 25,000 local technology workers rely on technologycouncil.com to be the voice of technology in Nashville.”

The new website has added several new features:

- **Blog**
The weblog will be used to continuously tell the Nashville Tech Story. Today’s story focuses on Nashville’s role in the Stimulus Money. Visitors to the site will be able to contribute comments to company stories and market dynamics.
- **Community Wide Technology Calendar**
The Nashville technology community is growing and there are activities for the technologist, geek, tech manager, or tech executive. On the calendar, the visitor will find the NTC’s monthly roundtables and our major conferences. We have listed events for Digital Nashville, Geek Breakfast, Geek Social, Social Media Mixers at [centre{source}](#), and much more.
- **Virtual Membership Services**
A fully functional customer relationship management (CRM) system was built into the backend of the website. The CRM will allow members to update their directory listing, obtain referral reports, and pay bills online.
- **Membership Directory**
The new Membership Directory allows the entire community to quickly find technical services and contractors in the Middle Tennessee area through the use of keywords.

The website will continue to offers technology news, ways to connect, and highlight local company case studies.

Turning the Tide of Technology (T3)

The new T3tech.org website continues our mission to connect, collaborate, and communicate with Middle Tennessee's technology community. The website's navigation and content is focused on our three key stakeholders: Businesses, Academics, and Students.

- **Businesses:** Technology companies or a IT/IS Departments can collaborate with academic leaders and technology students to help you find qualified employees, interns, and other opportunities to enrich the local technology workforce.
- **Academics:** Academic leaders who teach or support technology can connect with Business Leaders to make sure students are kept up to date on the latest trends in technology.
- **Students:** Technology students have an opportunity to communicate with business leaders and academic professionals to assist in networking and finding employment in the Nashville Technology Sector.

About the Nashville Technology Council

The Nashville Technology Council, an affiliate of the Nashville Area Chamber of Commerce, is an exclusive, 501(c)(6) non-for-profit organization devoted to helping the Middle Tennessee technology community succeed. Membership is open to technology companies, technology employers, service providers, educational institutions, and non-profit companies interested in supporting the growth of technology business in Middle Tennessee.

Since its formation in 1999, the NTC's membership has grown to more than 350+ organizations. New programs and events such as technology roundtables, educational initiatives, annual technology conferences, a technology job bank and other activities are designed to foster Nashville's technology industry.

###