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**FOR IMMEDIATE RELEASE**

## **FIRSTCAMP LAUNCHES IN NASHVILLE, TN**

### ***Local Tech Community Partners with High Schools***

**NASHVILLE, Tenn. (April 12, 2010)** – FirstCamp Nashville will be held on Friday, April 23, 2010 from 9:00AM – 1:00 PM at the Martin Center. The event is free and open to high school students in the Middle Tennessee area who are interested in technology.

FirstCamp Nashville is an education "unconference" designed to engage high school students with the technology community by allowing them to present and discuss their ideas. In addition, we will bring thought leaders from the community to help guide and develop their ideas. Nashville has long been a leader in providing BarCamp and PodCamp.

“Since May of 2009, we have worked with industry and educational leaders to create transformational strategies in Information Technology and Data at MNPS.” said John Williams, Vice President, Technology, Metro Nashville Public Schools. “On April 23, we will deliver on another of these strategies: to make students partners in technology in the classroom.”

**Friday, April 23, 2010**  
**9:00 AM – 1:00 AM**  
**Martin Center**  
**2400 Fairfax Avenue**  
**Nashville, TN 37212**  
**Phone: 298-8456**

**Open to all high school students in the Middle Tennessee region. To register, please visit <http://www.firstcamp.net>.**

There will be four tracks for high schools students to present their ideas:

1. Video/Gaming
2. Mobile/Application Development
3. Social Media/Location Based Services
4. Stand Up/Impromptu Discussion

“Nashville is in a unique position to capitalize on several macro economic trends including entrepreneurialism, an outstanding university system, the need for innovation, and a favorable local business environment.” said J. Tod Fetherling, President/CEO for the Nashville Technology Council. “This in turn creates an opportunity for the technology industry, but we must have an active and engaged pipeline of high school students and college graduates to achieve our long term goals.”

Volunteers for the event include MNPS, Nashville State Community College, Tennessee State University, Deloitte, Nashville Technology Council, Digital Nashville, and others.

All proceeds from the event will go to the Technology Scholarship Fund as part of the Community Foundation of Middle Tennessee.