



CONTINGENCY PLANNING
SYMPOSIUM OF
THE
SOUTHEAST

Prepare to Plan, Plan to Prepare

NOVEMBER 4, 2010
NASHVILLE, TN



CONTINGENCY PLANNING SYMPOSIUM OF THE SOUTHEAST

It is our great pleasure to invite you to participate as a sponsor for the 2010 Contingency Planning Symposium of the Southeast, on November 4, 2010 at the Nashville Convention Center.

WHAT IS THE CONTINGENCY PLANNING SYMPOSIUM?

This full-day symposium will feature two industry-renowned keynote speakers, a panel discussion, and three tracks with four breakout sessions highlighting business continuity, disaster recovery (IT), and emergency management from both an enterprise perspective and a public / private partnership perspective.

There will be special attention given to the floods of May 2010 and the impact that it had on the businesses and people affected.

WHO WILL COME?

This event will attract management from corporate as well as public sector departments in and around the Southeastern region that play key roles in determining the future of our industry. We expect over 250 attendees who are decision makers in the business continuity, disaster recovery, emergency management, and security arenas, including:

- Public (State and Local) – Emergency Management, Utilities, Schools, Health Care, Transportation, and more
- Private – Financial, Data & Telecom Providers, Manufacturers, Suppliers, Health Care Providers, Insurance, Educational Institutions, and more

WHY PARTICIPATE?

- This event will provide an excellent sales opportunity to meet over 250 executives and decision-makers interested in business continuity, disaster recovery (IT) and emergency management.
- The opportunity to showcase your products and services to a focused and engaged audience.
- At least two waves of email invitations, announcements and reminders distributed to Nashville Technology Council distribution list (more than 7,000 individuals), ACP distribution list, InfraGard membership and more.
- Your logo highly visible at key points within the conference area.
- Public information efforts directed toward local, regional, national and industry media.
- Other on-site exposures are table cards, program materials and podium announcements.

SPONSOR IS GUARANTEED:

- Premium Booth at Exposition
- Verbal Acknowledgement at keynote introduction
- Large Logo on Symposium webpage
- Half page color advertisement in program booklet
- Full access admission for 4 individuals
- Logo on e-mail blasts, sent to a distribution list of 7,000+ individuals
- Admission to VIP Party for 4 Individuals
- Logo on Banner Displays
- Logo on Program Guide Cover
- 250 word editorial write up in program guide

GOLD
SPONSOR

\$5,000

SPONSOR OBLIGATIONS INCLUDE

- Execute Sponsorship agreement and render payment to the Nashville Technology Council no later than October 15, 2010
- Designate single point of contact for Sponsor participation
- Provide company logo in vector format for large-scale reproduction and company description by October 1, 2010
- Provide a 250 word company description for promotional opportunities by October 1, 2010
- Provide name of all attendees registered under sponsorship by October 15, 2010

SPONSOR IS GUARANTEED:

- Premium Booth at Exposition
- Verbal Acknowledgement at keynote introduction
- Logo on Symposium webpage
- 1/4 page color advertisement in program booklet
- Full access admission for 2 individuals
- Logo on e-mail blasts, sent to a distribution list of 7,000+ individuals
- Admission to VIP Party for 2 Individuals
- 25 word editorial write up in program guide

SPONSOR OBLIGATIONS INCLUDE

- Execute Sponsorship agreement and render payment to the Nashville Technology Council no later than October 15, 2010
- Provide company logo in vector format for large-scale reproduction and company description by October 1, 2010
- Provide a 25 word company description for promotional opportunities by October 1, 2010
- Provide name of all attendees registered under sponsorship by October 15, 2010

SILVER
SPONSOR

\$2,500

BRONZE
SPONSOR

\$1,000

SPONSOR IS GUARANTEED:

- Booth at Exposition
- Logo on Symposium webpage
- Color Business Card advertisement in program booklet
- Full access admission for 2 individuals

SPONSOR OBLIGATIONS INCLUDE

- Execute Sponsorship agreement and render payment to the Nashville Technology Council no later than October 15, 2010
- Provide company logo in vector format for large-scale reproduction and company description by October 1, 2010
- Provide a 25 word company description for promotional opportunities by October 1, 2010
- Provide name of all attendees registered under sponsorship by October 15, 2010

ADDITIVE SPONSORSHIPS

LANYARD SPONSOR

\$3000

SPONSOR IS GUARANTEED:

- Silver Sponsorship Benefits
- Logo on all name badge lanyards

SPONSOR OBLIGATIONS INCLUDE

- Execute Sponsorship agreement and render payment to the Nashville Technology Council no later than October 15, 2010
- Provide company logo in vector format for large-scale reproduction and company description by October 1, 2010
- Provide a 25 word company description for promotional opportunities by October 1, 2010
- Provide name of all attendees registered under sponsorship by October 15, 2010

BEVERAGE SPONSOR

\$2000

SPONSOR IS GUARANTEED:

- Silver Sponsorship Benefits
- Logo on signage surrounding the beverage stations

SPONSOR OBLIGATIONS INCLUDE

- Execute Sponsorship agreement and render payment to the Nashville Technology Council no later than October 15, 2010
- Provide company logo in vector format for large-scale reproduction and company description by October 1, 2010
- Provide a 25 word company description for promotional opportunities by October 1, 2010
- Provide name of all attendees registered under sponsorship by October 15, 2010

SWAG BAG SPONSOR

\$3000

SPONSOR IS GUARANTEED:

- Silver Sponsorship Benefits
- Logo on Symposium bags distributed to all attendees

SPONSOR OBLIGATIONS INCLUDE

- Execute Sponsorship agreement and render payment to the Nashville Technology Council no later than October 15, 2010
- Provide company logo in vector format for large-scale reproduction and company description by October 1, 2010
- Provide a 25 word company description for promotional opportunities by October 1, 2010
- Provide name of all attendees registered under sponsorship by October 15, 2010



**Contingency
Planning
Symposium of the
Southeast
SPONSOR AGREEMENT
NASHVILLE CONVENTION
CENTER
THURSDAY, November 4, 2010**



Platinum (\$10,000) **SOLD**
 Gold (\$5,000)
 Silver (\$2,500)
 Bronze (\$1,000)
 Reception(\$3,000) **SOLD**
 Beverage(\$2,000)
 Breakfast(\$3,000) **SOLD**
 Bag(\$3,000) **SOLD**
 Lanyards(\$3,000) **SOLD**
 Need Electricity for Booth (no charge Please indicate)

.....

With my signature below, I certify that I am authorized by my company to enter into this agreement, and the terms as outlined above have been accepted as written. Any changes to the above must be in writing and signed by both the Sponsor and an NTC representative.

Company: _____

Primary Contact: _____ **Job Title:** _____

Address: _____ **Address2:** _____

City /State / Zip: _____

Phone: _____ **Fax:** _____

Email: _____ **Website http://** _____

Names of Included Attendees: _____

Signature: _____

Cancellation Policy: Cancellation prior to October 1, 2010 a 50% refund will be given. After October 1, 2010, NO REFUNDS will be given. Payment not received in full by October 15, 2010 may result in loss of sponsorship.

If paying by check, make payable to Nashville Technology Council

Card number: _____ **Type of Card:** _____ **Exp. Date:** _____

Name on Card: _____ **Card Billing Zip Code:** _____

Card Holder Signature: _____