



FOR IMMEDIATE RELEASE

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## TECH BUSINESS INCUBATOR JUMPSTART FOUNDRY TO OFFER “JUMPSTART FUNDAMENTALS” *Ruby On Rails Class First In JSF’s Series of Skill-Building Endeavors*

Nashville, Tenn. (January 7, 2011) – Nashville-based tech business incubator **Jumpstart Foundry** announces the first in a series of continuing education efforts titled **Jumpstart Fundamentals**. The first Fundamentals class – titled “**Startup On Rails**” -- will focus on the web application framework Ruby on Rails, with in-person training beginning the week of February 13.

The classes are offered in association with Washington, D.C.-based **Jumpstart Lab**, a company focused on high-quality, small-group intensive programming training. The three-month “Startup On Rails” program combines in-person and online instruction, giving learners the foundational tools to build web applications geared toward driving their startup businesses.

The “Startup On Rails” class will feature two tracks – Normal and Express – designed for participants with varying levels of previous programming experience. The first two days of the in-person instruction begin the week of Feb. 14 (Feb. 14-15 for the Normal track, Feb. 17-18 for the Express track) and will be conducted at the **Nashville Entrepreneur Center**, located at 105 Broadway, Suite 200 in downtown Nashville.

Two additional two-day in-person sessions will take place in March and April, along with weekend, three-hour online sessions to round out the course. For a detailed breakdown of class components and scheduling, please visit [jumpstartlab.com/startup-on-rails](http://jumpstartlab.com/startup-on-rails).

Tuition for the “Startup On Rails” class:

- \$1975 per single attendee
- \$1850 per attendee in groups of 2 or more
- \$1675 for current Jumpstart Lab students or graduates from the past year

To sign up for the “Startup On Rails” class, visit [jumpstartlab.com/courses/startup](http://jumpstartlab.com/courses/startup). For specific questions about the class, contact **Jeff Casimir** via email at [startuprails@jumpstartlab.com](mailto:startuprails@jumpstartlab.com) or phone at (202) 495-0599.

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### **About Jumpstart Foundry**

Jumpstart Foundry seeks to aid the growth of fledgling tech-oriented businesses in the Southeast by focusing on three key areas: The Foundry, Fund and Future.

Started as a seed-stage microfund in 2010, the newest iteration of JSF orbits around a formal, mentor-driven 14-week business incubation program – titled “The Foundry” – with the goal of launching six successful companies, prime for funding, by the middle of August 2011. The application process for companies interested in participating in The Foundry in 2011 will begin Jan. 17 and run until March 18.

Those startup companies – keying on the areas of healthcare IT, data systems and social engagement tools – will derive resources and guidance from a hand-selected group of mentors who bring a wealth of experience from a variety of fields.

Additionally, Jumpstart Foundry will help grow Middle Tennessee's tech and investment communities – focusing on “The Future” – by offering a series of training courses and seminars, called Jumpstart Fundamentals, geared toward expanding those communities' understanding and interaction.

As for "The Fund," Jumpstart Foundry is funded by Solidus-TNinvestco and the JSF Angels, a vibrant collection of active investors from across the country. Jumpstart Foundry also enjoys key partnerships with the Nashville Entrepreneur Center.

For more information, please visit [www.jumpstartfoundry.com](http://www.jumpstartfoundry.com).

### **About Jumpstart Lab**

Jumpstart Lab offers public and private training in web development technologies like Ruby, Rails, JavaScript/jQuery and Git. Our classes are hands-on and always in small groups, meeting the needs of beginners and experts. All classes are covered by a 110% money back guarantee, and no one has ever asked for it.

For more information, please visit [jumpstartlab.com](http://jumpstartlab.com).